Chapter 01 - Quiz

**Multiple Choice Questions**

1. Which of the following is not one of the themes of integrated supply chain?

A. Considers end-to-end activities across the supply chain.

B. Provides integration within the firm and across supply chain partners.

**C**. Focuses on service to key retailers.

D. Provides a combination of product, service, or solution to the end consumer.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Remember  
Difficulty: 1 Easy  
Gradable: automatic  
Topic: Integrative Management and Supply Chain Processes*

2. An integrated supply chain requires \_\_\_\_\_\_.

A. sharing secret information

B. working with competitors

**C**. collaboration with partners

D. questionable legal relationships

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Remember  
Difficulty: 1 Easy  
Gradable: automatic  
Topic: Integrative Management and Supply Chain Processes*

3. A characteristic of an integrated supply chain is \_\_\_\_\_\_.

A. the newness of the concept

B. fundamentally similar to military logistics

**C**. the complexity and scope of operations

D. the fact that it employs many people

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Remember  
Difficulty: 1 Easy  
Gradable: automatic  
Topic: Integrative Management and Supply Chain Processes*

4. An end-to-end integrated value chain provides firms with the next transformational opportunity to \_\_\_\_\_\_.

A. minimize cost

B. minimize assets

C. meet customer service objectives

**D**. create value

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Remember  
Difficulty: 1 Easy  
Gradable: automatic  
Topic: Supply Chain Definitions and Activities*

5. Which of the following is not a supply chain value-add?

A. Reduced overall total cost.

**B**. Maximized firm competitiveness.

C. Increased firm revenue.

D. Improved firm asset utilization.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Remember  
Difficulty: 1 Easy  
Gradable: automatic  
Topic: Integrative Management and Supply Chain Processes*

6. Integrated supply chain management is the process of moving and positioning inventory to meet customer requirements in a way to \_\_\_\_\_\_.

A. minimize total cost

B. minimize assets

C. develop synergy and collaboration across channels

**D**. All of these answers.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Remember  
Difficulty: 1 Easy  
Gradable: automatic  
Topic: Integrative Management and Supply Chain Processes*

7. Which of the following is not a technology disrupter?

A. Autonomous vehicle.

**B**. “Want it now”

C. Alternative fuels.

D. “Uberization”

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Industry Disruptors*

8. Which of the following is not a consumer requirements disrupter?

A. Omnichannel shopping.

B. Aging consumer needs.

C. Personalization.

**D**. Internet of Things (IoT).

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Industry Disruptors*

9. Which of the following is not a common theme among supply chain management definitions?

A. Provide a combination of product, service, or solution to the end-consumer.

B. Require the performance of a series of physical and service processes.

C. Require execution of sequence of functions.

**D**. Acquiring as few outside resources as possible and producing most products in-house.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Integrative Management and Supply Chain Processes*

10. Which of the following is not an institution in the integrated supply chain model?

A. Integrated enterprise.

B. Supply network.

**C**. Inventories.

D. Market distribution network.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model and Supply Chain Applications*

11. In the integrated supply chain model, integrated enterprise is typically \_\_\_\_\_\_.

A. raw materials

**B**. a manufacturer

C. end consumers

D. All of these answers.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model and Supply Chain Applications*

12. Which of the following supply chains has a primary focus on increasing volume and economies of scale?

A. Talent supply chain.

**B**. Product supply chain.

C. Recycling supply chain.

D. Construction supply chain.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model*

13. Which of the following supply chains have a primary focus on maximizing delivery volume over the last mile?

A. Resource supply chain.

B. Military supply chain.

C. Humanitarian supply chain.

**D**. B2C supply chain.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model*

14. A characteristic of the durables supply chain is:

A. Strong focus to minimize cost.

**B**. Requires specialized equipment.

C. Often involves non-standard and hazardous goods.

D. Heavily promotion based.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model*

15. Applications of a resource-based supply chain include all the following except \_\_\_\_\_\_.

**A**. durable equipment supply chains

B. server farm supply chain

C. construction supply chain

D. military supply chains

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model*

16. Not all firms include the same activities in supply chain management. Which of the following is often excluded?

**A**. Manufacturing.

B. Logistics.

C. Procurement.

D. Planning.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Supply Chain Definitions and Activities*

17. Firms that work with key supply chain partners to improve the operation of the integrated supply chain do which of the following?

A. Exclude potential suppliers.

B. Increase profits.

**C**. Achieve competitive advantage.

D. Lose sight of quality over quantity.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model and Supply Chain Applications*

18. Supply chain involves the designing, planning, executing, or measuring of activities related to \_\_\_\_\_\_\_\_ . Which of the following does not complete the sentence?

A. sourcing

B. customer service

**C**. financing

D. transportation

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Supply Chain Definitions and Activities*

19. Firms focus on supply chain management to achieve a competitive advantage by \_\_\_\_\_\_.

A. providing an opportunity to promote the product

**B**. creating a differential advantage that is difficult to duplicate

C. providing low cost service

D. providing an opportunity to customize the product

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model and Supply Chain Applications*

20. Which strengths did MSU combine to create their unique and integrated approach to SCM?

A. Procurement, operations, and accounting.

B. Accounting, logistics, and operations.

**C**. Procurement, operations, and logistics.

D. Operations, customer service, and procurement.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model and Supply Chain Applications*

21. Geographic postponement is characterized by \_\_\_\_\_\_.

A. timely manufacturing

**B**. timely delivery

C. timely commitment to design

D. None of these answers.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Supply Chain Value Proposition*

22. Economic profit is influenced by \_\_\_\_\_\_.

A. revenue

B. expenses

C. asset utilization

**D**. All of these answers.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Responsiveness*

23. Which of the following supply chains has a primary focus on increasing volume and economies of scale?

A. Talent supply chain.

**B**. Product supply chain.

C. Recycling supply chain.

D. Construction supply chain.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model*

24. Which of the following supply chains have a primary focus on maximizing delivery volume over the last mile?

A. Resource supply chain.

B. Military supply chain.

C. Humanitarian supply chain.

**D**. B2C supply chain.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model*

25. A characteristic of the durables supply chain is \_\_\_\_\_\_.

A. a strong focus to minimize cost

**B**. requiring specialized equipment

C. they often involve non-standard and hazardous goods

D. they are heavily promotion based

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model*

26. Which of the following is not a common theme among supply chain management definitions?

A. Provide a combination of product, service, or solution to the end-consumer.

B. Require the performance of a series of physical and service processes.

C. Require execution of sequence of functions.

**D**. Acquiring as few outside resources as possible and producing most products in-house.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Supply Chain Definitions and Activities*

27. Ford Motor Company initially tried to convert all raw materials needed to produce cars at one plant. This is an example of \_\_\_\_\_\_.

A. new paradigm

**B**. old paradigm

C. revolutionary paradigm

D. supply chain integration

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Integrative Management and Supply Chain Processes*

28. Which of the following is not part of the product life cycle?

**A**. Research and development.

B. Launch.

C. Growth.

D. Maturity.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Integrative Management and Supply Chain Processes*

29. Which stage of the product life cycle should focus on achieving economies of scale in supply chain operations?

A. Launch.

B. Growth.

**C**. Maturity.

D. Decline.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Integrative Management and Supply Chain Processes*

30. Which stage of the product life cycle should focus on achieving minimum cost per unit delivery?

A. Launch.

B. Growth.

C. Maturity.

**D**. Decline.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Integrative Management and Supply Chain Processes*

31. Which stage of the product life cycle should focus on getting the product into the market as soon as possible?

**A**. Launch.

B. Growth.

C. Maturity.

D. Decline.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Integrative Management and Supply Chain Processes*

32. Which of the following is not one of the objectives of supply chain integration?

A. Transportation consolidation.

B. Reduced duplication and redundancy.

C. Quality and life cycle support.

**D**. Minimum purchase price.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Why Integration Creates Value*

33. Which of the following is not one of the objectives of supply chain integration?

A. Increased responsiveness.

**B**. Lowest cost manufacturing operations.

C. Variance reduction and control.

D. Minimum inventory.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Why Integration Creates Value*

34. Which supply chain business model has maximum responsiveness?

**A**. Balanced business model.

B. Response supply chain.

C. Anticipatory supply chain.

D. Dell business model.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Responsiveness*

35. Which of the following is not an aspect of a synchronized operating environment?

A. Cycle time compression.

B. Integrated OTD execution.

C. Point-in-time performance.

**D**. Value creation.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Generalized Supply Chain Model and Supply Chain Applications*

36. Which of the following is not a desirable characteristic for products in an efficient supply chain?

**A**. Products with short life cycles.

B. Products with few variations.

C. Products with short lead times.

D. Products with low forecast error.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Supply Chain Definitions and Activities*

37. A supply chain that primarily focuses on meeting customer requirements is \_\_\_\_\_\_.

A. efficient

**B**. effective

C. responsive

D. sustainable

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Supply Chain Definitions and Activities*

38. A supply chain that primarily focuses on low cost is \_\_\_\_\_\_.

**A**. efficient

B. effective

C. responsive

D. sustainable

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Supply Chain Definitions and Activities*

39. A supply chain that primarily focuses on responding to changing customer requirements is \_\_\_\_\_\_.

A. efficient

B. effective

**C**. responsive

D. sustainable

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Supply Chain Definitions and Activities*

40. A supply chain that primarily focuses on the long-term viability of the organization is \_\_\_\_\_\_.

A. efficient

B. effective

C. responsive

**D**. sustainable

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Supply Chain Definitions and Activities*

41. Which of the following is NOT one of the supply chain processes?

A. Demand planning responsiveness.

B. Order fulfillment/service delivery.

**C**. Logistics.

D. Life cycle support.

*AACSB: Reflective Thinking  
Accessibility: Keyboard Navigation  
Blooms: Understand  
Difficulty: 2 Medium  
Gradable: automatic  
Topic: Developing Supply Chain Management Talent*

Chapter 01 - Quiz Summary

|  |  |
| --- | --- |
| *Category* | *# of Questions* |
| AACSB: Reflective Thinking | 41 |
| Accessibility: Keyboard Navigation | 41 |
| Blooms: Remember | 6 |
| Blooms: Understand | 35 |
| Difficulty: 1 Easy | 6 |
| Difficulty: 2 Medium | 35 |
| Gradable: automatic | 41 |
| Topic: Developing Supply Chain Management Talent | 1 |
| Topic: Generalized Supply Chain Model | 7 |
| Topic: Generalized Supply Chain Model and Supply Chain Applications | 6 |
| Topic: Industry Disruptors | 2 |
| Topic: Integrative Management and Supply Chain Processes | 11 |
| Topic: Responsiveness | 2 |
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